

Electronic Acknowledgement Receipt

EFS ID:	9604627
Application Number:	10043698
International Application Number:	
Confirmation Number:	7739
Title of Invention:	System and method for behavioral model clustering in television usage, targeted advertising via model clustering, and preference programming based on behavioral model clusters
First Named Inventor/Applicant Name:	Isaac Bentolila
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Attorney Docket Number:	MNI020001
Receipt Date:	07-MAR-2011
Filing Date:	09-JAN-2002
Time Stamp:	18:47:08
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$810
RAM confirmation Number	6534
Deposit Account	070832
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Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Amendment Submitted/Entered with Filing of CPA/RCE	MNI020001USOFFICEACTIONRESPONSE_07MARCH2011.pdf	224287 cb9fd28c35c50a70b40a0c5f807d747ec2f4e5	no	13
Warnings:					
Information:					
2	Request for Continued Examination (RCE)	MNI020001USREQUESTFORCONTINUINGEXAM_07MARCH2011.pdf	697847 fc598a9216aca7658acc5659f80ebacf0c22	no	3
Warnings:					
Information:					
3	Fee Worksheet (PTO-875)	fee-info.pdf	30101 5ac98df11c0475178a27923258e0520884cf5061	no	2
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Total Files Size (in bytes):			952235		

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

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